



## 2011 Interior Bus Card Displays

### Prices per 11" H x 19" W unit per month

# Units	1-2 Months	3-5 Months	6-11 Months	12 Months
38	\$20	\$15	\$10	\$5
25	\$22	\$17	\$12	\$7
10	\$25	\$20	\$15	\$10

### Total per month

#Units	1-2 Months	3-5 Months	6-11 Months	12 Months
38	\$760	\$570	\$380	\$190
25	\$550	\$425	\$300	\$175
10	\$250	\$200	\$150	\$100

### Prices per 11" H x 38" W unit per month

# Units	1-2 Months	3-5 Months	6-11 Months	12 Months
38	\$30	\$23	\$15	\$8
25	\$33	\$26	\$18	\$11
10	\$37	\$30	\$23	\$15

### Total per month

#Units	1-2 Months	3-5 Months	6-11 Months	12 Months
38	\$1,140	\$874	\$570	\$304
25	\$825	\$650	\$450	\$275
10	\$370	\$300	\$230	\$150

**Printing/materials not included. Ads must be provided on semi-rigid material such as cardstock. For printing quotes please contact SightLine Digital at 803.791.1221.**